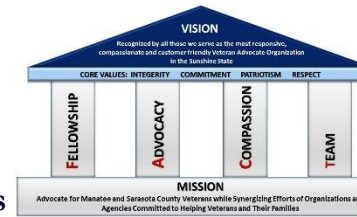




MANASOTA VETERANS, INC.

Vision / Mission / Pillars / Core Values



All organizations must be able to say “what they do” and “where they are going”. Both *Mission* and *Vision* Statements do this succinctly. Our *Pillars* are how we accomplish our Mission. And finally our *Core Values* state what we believe in as an organization and how we operate.

- **MISSION STATEMENT:** (*What we do*)
 - o Advocate for Manatee and Sarasota County Veterans while Synergizing Efforts of Organizations and Agencies Committed to Helping Veterans and Their Families

- **VISION STATEMENT:** (*What we hope to be*)
 - o Recognized by all those we serve as the most responsive, compassionate and customer friendly Veteran Advocate Organization in the Sunshine State.

- **PILLARS:** (*How we accomplish our Mission is based on FACT*)
 - o **Fellowship**
 - Ensure All Veterans in Our Counties Have a Sense of Belonging and Comradery
 - o **Advocacy**
 - Forge a Shared Spirit of Ownership With Legislators and Key Decision Makers to Champion Necessary Change for Veterans and Families
 - o **Compassion**
 - Synergize the Efforts of Organizations Passionate About Helping the Veterans Community
 - o **Team**
 - Build Robust and Enduring Relationships With Florida’s Veteran Organizations in support of Veterans and Families
 - o

- **CORE VALUES:** (*What we believe in and how we operate*)
 - o **Integrity**
 - We will always operate in a manner of honesty and do what is right for veterans
 - o **Commitment**
 - Our dedication is to our veterans and their families
 - o **Patriotism**
 - We will ensure the people of the Manasota Area honor our American way of life
 - o **Respect**
 - Will ensure we respect everyone we come in contact with and will insist our communities respect veterans