



BIOGRAPHY



**MIKE HARTFORD, MHA, FACHE
CAPT, USN (RET.)
BOARD OF DIRECTORS, MANASOTA VETERANS, INC.**



Mike transitioned to the role of Healthcare Consultant for Legislative and Federal Relations for the Marcus Institute for Brain Health (MIBH) and The Avalon Fund (TAF) effective 7/2019. TAF is a partnership between The MIBH and Boulder Crest whose mission is scaling innovative and effective Traumatic Brain Injury (TBI) and Posttraumatic Stress Disorder (PTSD) treatments to ensure veterans receive the care and training they need to accomplish great things at home. From 6/2017 to 7/2019 he was the Chief of Staff and Chief Operations Director at the MIBH.

He served on the senior executive team for Zeiders Enterprises, Inc. from 11/2013 to 11/2015. Zeiders, a Quality of Life Company, is an industry leader focusing on Military Family Readiness and Resilience Services. His portfolio included working in collaboration with the Navy 21st Century Sailor Office in support of having the “Most Mentally Prepared Service Members and Family in Department History”.

Mike served as Deputy Director, Reserve Policy & Integration, Navy Medicine, at Defense Health Headquarters, Falls Church, Virginia from 10/2010 to 10/2013 before retiring from military service. He also served as the Navy Senior Liaison Officer with the Department of Veterans Affairs as a Care Manager with Navy Wounded Warrior/Safe Harbor from 3/2007 to 11/2009. Prior to being commissioned as a Navy Officer he served as a Non-Commissioned Officer in the Air Force, Air Force Reserve, Air National Guard and Army National Guard from 11/1974 to 9/1986.

In addition to having served in senior healthcare executive positions in the Department of Defense, he has had c-suite executive level positions in the Department of Veterans Affairs (VA), Florida Department of Health (DOH) and in the private sector. As a Program Director for Healogics, Inc., he provided leadership at Wound Care Centers throughout the United States. His positions in the DOH were Administrative Services Director, Financial Administrator and Health Center Administrator in Hillsborough County. His twenty-two (22) year VA career included assignments as Director/Chief Executive Officer at the VA Health Administration Center, Denver, CO, Associate Director/Chief Operating Officer, Loma Linda, CA and Assistant and Acting Director/Chief Executive Officer in Long Beach, CA.

He is Board Certified and a Fellow in the American College of Health Care Executives (ACHE), Past-President, ACHE Western Florida Chapter and received a White House appointment to the Board of the Veterans Advisory Committee on Rehabilitation. He has also served as a Board Director for Help Hospitalized Veterans and a Mentor with the Veterans Treatment Court. Mike is a graduate of the 79th Interagency Institute for Federal Health Care Executives and Leadership VA. He is a member of the

Military Officers Association of America, American Legion, AMVETS, DAV, Loyal Order of the Moose, The Army and Navy Club, Association of the United States Navy and a life member of the Leadership VA Alumni Association.

Mike is a service-connected disabled veteran and has dedicated his life to serving other veterans, active duty service members and their families. He received his BS from Northeastern University, Boston, Massachusetts, and his MHA from the University of Laverne, Laverne, CA. Military decorations include the President's Legion of Merit and Meritorious Service Medal (Gold Star).

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